

Louisiana Fact Sheet: Data Centers & The Road Ahead

As the Data Center Revolt Bus Tour pulls into Louisiana, it's worth asking what pumping the brakes on data center development could mean for communities. Jobs, local investment, tax revenue, infrastructure improvements and new economic opportunities could all be left behind. Communities do not have to choose between new investment and strong local protections — responsible data center development can deliver both.



Louisiana Data Centers Are An Economic Engine

\$81 Billion
IN DATA CENTER
INVESTMENT

Louisiana has secured more than \$81 billion in announced data center investment, along with more than 2,000 projected direct jobs. That's a massive influx of investment capital that spurs job creation and economic growth.

\$5.9 Billion
GENERATED FOR
LOUISIANA'S ECONOMY

Data centers contributed approximately \$5.9 billion to Louisiana's state GDP in 2024, including direct, indirect and induced effects, up 21 percent from 2023.

NEARLY
49,300
DATA CENTER JOBS
SUPPORTED

In 2024, Louisiana's data center industry supported nearly 49,300 direct and indirect jobs, up from 41,700 in 2023 — roughly 18 percent growth in one year.

MORE THAN
\$500 Million
IN TAX REVENUE

The industry generated \$528 million in state and local tax revenue in 2024, up from \$429 million in 2023 and more than \$950 million combined over those two years. This money helped fund schools, first responders and other local priorities.



Data Centers Are Investing Millions In Jobs, Grid Updates, Workforce And Local Priorities

\$400 Million in Water Infrastructure and Grid Investments

Amazon has committed up to \$400 million in public water infrastructure upgrades for the Caddo-Bossier area, invested in workforce development programs and brought up to 200 megawatts of new solar capacity to the grid.

5,000 Skilled-Trade Jobs

Meta's Hyperion data center in Richland Parish is projected to support more than 5,000 skilled-trade construction workers at peak activity, alongside more than 500 permanent operational jobs, a major infusion of work for Louisiana's building trades.

Millions for Local Priorities

Meta's Richland Parish data center has driven more than \$1.6 billion in contracts to Louisiana businesses since construction began, along with direct donations to Richland Parish Public Schools, the Richland Voluntary Council on Aging and the Northeast Louisiana Veterans Cemetery through Meta's Data Center Community Action Grants program. Local tax revenue tied to the project also funded upwards of \$50,000 bonuses for local teachers.

\$18 Billion Invested in Caddo and Bossier Parishes

Amazon's data center investment in Northwest Louisiana totals \$18 billion, up from an initial \$12 billion, supporting 540 full-time employees with wages roughly 50 percent above the state's average annual pay of \$63,804.



Data Centers Offer New Hope For Hard-Hit Louisiana Communities

• Richland Parish

- Richland Parish is a rural, largely agricultural community in northeast Louisiana that had struggled for decades with poverty, job loss and population decline. Meta is now building its \$50 billion Hyperion Artificial Intelligence (AI) data center campus there on roughly 2,250 acres of former soybean farmland, one of the largest private investments in Louisiana history. The project is expected to support more than 5,000 construction jobs at peak and over 500 permanent operational jobs, along with hundreds of millions in local tax revenue that has already funded \$50,000 bonus checks for local teachers.

• Caddo Parish

- Shreveport's former General Motors (GM) assembly plant sat vacant for over a decade after GM's 2012 closure eliminated roughly 3,000 jobs, one of the largest industrial losses in the region's history. Part of that same industrial corridor is now anchored by SLB, formerly Schlumberger, which is manufacturing cooling and energy systems for data centers and has already grown past its initial 596-job commitment to more than 700 jobs. The broader area is also home to Amazon's \$18 billion data center investment across Caddo and Bossier Parishes, including a campus at the Resilient Technology Park in west Shreveport, bringing hundreds of new jobs and a wave of new investment to a region long defined by manufacturing decline.



China Is Stepping On The Gas And America Could Be Left Behind



Energy: China generates twice as much electricity as the United States and aims to double its data center capacity by 2030.



Global Standards: Beijing is creating an international AI body headquartered in Shanghai to help shape global AI rules.



Models: Chinese AI models are rapidly catching up, with Stanford finding the performance gap between the top U.S. and Chinese models has narrowed to just 2.7 percent.



Adoption: Alibaba's Qwen models have surpassed 3 billion global downloads, exceeding American rivals.



Responsible Development Can Deliver Both Growth & Protection

- **Protect ratepayers and taxpayers.** Data centers should cover project-related energy and infrastructure costs while expanding the local tax base to support schools, public safety and other priorities.
- **Protect local resources.** Projects should meet clear, enforceable standards for water use, land, noise, siting and other local impacts.
- **Deliver local benefits and accountability.** Developers should be transparent about project impacts and make measurable commitments to local workers, businesses and communities.

Louisiana can protect communities and keep building. Pumping the brakes on responsible projects risks leaving jobs, investment and economic opportunity behind while global competition in AI continues to accelerate. Louisiana shouldn't put its future in reverse without considering what communities stand to lose.

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