American Edge Project

2024 Voter Priorities Survey among Battleground Voters



Research Methodology

American Edge Project conducted a **survey between February 1 – 6, 2024**. The survey included **1,000 likely voters in battleground states and districts** (500 likely voters in U.S. Senate battleground states and 500 likely voters in U.S. House battleground districts).

Senate battleground states included:

• Arizona, Michigan, Montana, Nevada, Ohio, Pennsylvania, Wisconsin

House battleground states included:

AK-AL, AZ-01, AZ-06, CA-13, CA-22, CA-27, CA-41, CA-45, CA-47, CT-05, CO-03, CO-08, IA-03, IL-17, IN-01, LA-05, ME-02, MI-07, MI-08, MI-10, NC-01, NE-02, NJ-07, NM-02, NV-03, NY-03, NY-04, NY-17, NY-18, NY-19, NY-22, OH-01, OH-09, OH-13, OR-05, OR-06, PA-07, PA-08, PA-10, PA-17, TX-34, VA-02, VA-07, WA-03, WI-03

The margin of error among these audiences at the 95% confidence interval level is +/- 4.4% for the Senate battleground sample, and +/- 4.4% for the House battleground sample.

The margin of error on sub-samples is greater.

NOTE:

• Data shown in charts is an average of the Senate battleground and House battleground data.

Key Findings

- This election year, battleground voters continue to be concerned about key election issues –inflation, the economy, and national security.
- Voters' interest in regulating U.S. tech is low compared to the U.S. economy, foreign cyberattacks, and espionage.
- Voters are worried regulation of the U.S. tech industry will harm U.S. national security, as well as its competitiveness with foreign adversaries.
- Battleground voters are more likely to support a candidate who prioritizes issues like the cost of living over a candidate who wants to further regulate U.S. tech.

Voters are focused on key election issues like the cost of living & national security threats, not the size of U.S. tech companies

Thinking about the future of America, <u>how worried are you</u>, if at all, about each of the following?

Ver	//somewhat worried	Not that/at all worried	Senate BG Voters	House BG Voters
	92		8 94	89
Inflation, which makes things like gas, housing, and groceries less affordable	90		10 94	87
Cyberattacks that compromise personal and financial information	90		10 89	91
Cyberattacks on critical U.S. infrastructure by foreign entities	86		14 88	85
Countries like Russia or China threatening other countries, including our allies	85		15 85	86
Foreign a dversaries including China and Russia threatening other countries, including our allies	84		<mark>16</mark> 84	85
Acts of espionage by China	84		16 83	85
The rise of mass shootings and gun violence	83		17 83	83
The rising national debt and budget deficit	83		17 84	82
The lack of regulation around the rise of artificial intelligence	81		19 81	80
Acts of espionage by foreign adversaries like China and Russia	81		19 78	83
Threats to the U.S.'s free and open internet	80		20 82	77
Threats to freedom of speech and expression	79		21 77	81
Foreign adversaries like China and Russia surpassing the U.S. as a global power	78		22 77	79
Foreign adversaries like China and Russia surpassing the U.S. as a leading global power	77		23 75	79
China surpassing the U.S. as a leading global power	76		<mark>24 72</mark>	80
Jobs moving overseas to countries with less regulation	76		24 75	78
China surpassing the U.S. as a global power	75		25 75	75
U.S. tech companies losing their competitive edge to Chinese technology companies	75		25 75	75
		••••••		
The increasing size of U.S. tech companies	45		55 46	45

Voters want Congress to prioritize inflation, the economy, and national security more than U.S. tech regulation

For each issue, please indicate <u>how much of a priority is it for you</u> that the government address that issue.

т	op/major priority Minor/not a priority	Senate BG Voters	House BG Voters
Inflation and cost of living		5 95	96
National security	92	8 93	91
Jobs and the economy	89	88	90
Medicare and Social Security	87	3 86	89
National debt and budget deficit	85	5 87	83
Health care	85	5 84	87
Public health	79	21 79	79
Increased cybersecurity	79	21 81	78
Taxes	78	2 78	77
Criminal justice	78	2 76	81
Education	76	4 77	75
Immigration	75	5 75	75
Money in politics	73	7 75	70
Gun violence		8 66	77
Guns	69	<u>31</u> 66	71
Regulation of artificial intelligence		<mark>2</mark> 69	67
Voting rights		3 67	66
The environment		5 61	68
The Gaza-Israel conflict		8 61	64
Russia's invasion of Ukraine		59	59
Regulation of U.S. tech companies		2 55	61
Abortion		3 57	56
Artificial intelligence innovation		<mark>4</mark> 56	56
Climate change		5 54	57
Racial equity	55	5 52	58

Further regulation of tech raises fears over U.S. national security issues, especially cyberattacks and Chinese and Russian espionage

Legislation that regulates certain tech companies can cause potential harms: For each please indicate how concerning it is to you personally.

				NET CON	CERMINO
	Extremely V concerning	/ery/somewhat N concerning	ot that/at all concerning	Senate BG Voters	House BG Voters
America could be made less safe by exposing our critical infrastructure to cyberattacks, exposing our elections to foreign interference, and putting our private data at risk	44	50	6	96	92
U.S. consumers and national security could be more vulnerable to cyberattacks	43	49	8	90	94
China could gain more opportunities to conduct espionage against the U.S.	43	49	9	91	91
Foreign adversaries like China and Russia could gain more opportunities to conduct espionage against the U.S.	42	49	9	94	88
Foreign countries like China and Russia could gain technological advantages over the U.S., including having a greater ability to interfere in our elections and hack our critical infrastructure	41	52	7	92	94
The artificial intelligence of foreign adversaries like China and Russia could surpass the artificial intelligence of the U.S. and be used to harm the U.S. economy and its national security	41	47	12	90	87
America could be made less safe by exposing our critical infrastructure to cyberattacks from foreign adversaries like China and Russia, exposing our elections to foreign interference, and putting our private data at risk	40	52	8	95	88
U.S. consumers and national security could be more vulnerable to cyberattacks from foreign adversaries like China and Russia	39	53	7	96	89
China could gain influence by making the United States dependent upon its te chnology and hardware	39	51	10	91	90
China's artificial intelligence could surpass the artificial intelligence of the U.S. and be used to harm the U.S. economy and its national security	38	51	12	85	92

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Voters prefer candidates who focus on addressing the rising cost of living over candidates who want to regulate tech

If the next election for Congress were today, which candidate would you be more likely to support even if neither candidate is perfect?

	A <u>Republican</u> who wants to address the rising cost of living for American families	A <u>Democrat</u> who wants to further regulate U.S. tech companies
Overall	64	36
Democrat	25	75
ndependent	83	17
Republican	98	

If the next election for Congress were today, which candidate would you be more like to support even if neither candidate is perfect?

	A <u>Democrat</u> who wants to address the rising cost of living for American families	A <u>Republican</u> who wants to further regulate U.S. tech companies
Overall	69	31
Democrat	97	3
Independent	76	24
Republican	38	62