

American Edge Project

2024 Voter Priorities Survey
among Battleground Voters

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AMERICAN EDGE PROJECT

Research Methodology

American Edge Project conducted a **survey between February 1 – 6, 2024**. The survey included **1,000 likely voters in battleground states and districts** (500 likely voters in U.S. Senate battleground states and 500 likely voters in U.S. House battleground districts).

Senate battleground states included:

- Arizona, Michigan, Montana, Nevada, Ohio, Pennsylvania, Wisconsin

House battleground states included:

- AK-AL, AZ-01, AZ-06, CA-13, CA-22, CA-27, CA-41, CA-45, CA-47, CT-05, CO-03, CO-08, IA-03, IL-17, IN-01, LA-05, ME-02, MI-07, MI-08, MI-10, NC-01, NE-02, NJ-07, NM-02, NV-03, NY-03, NY-04, NY-17, NY-18, NY-19, NY-22, OH-01, OH-09, OH-13, OR-05, OR-06, PA-07, PA-08, PA-10, PA-17, TX-34, VA-02, VA-07, WA-03, WI-03

The margin of error among these audiences at the 95% confidence interval level is +/- 4.4% for the Senate battleground sample, and +/- 4.4% for the House battleground sample.

The margin of error on sub-samples is greater.

NOTE:

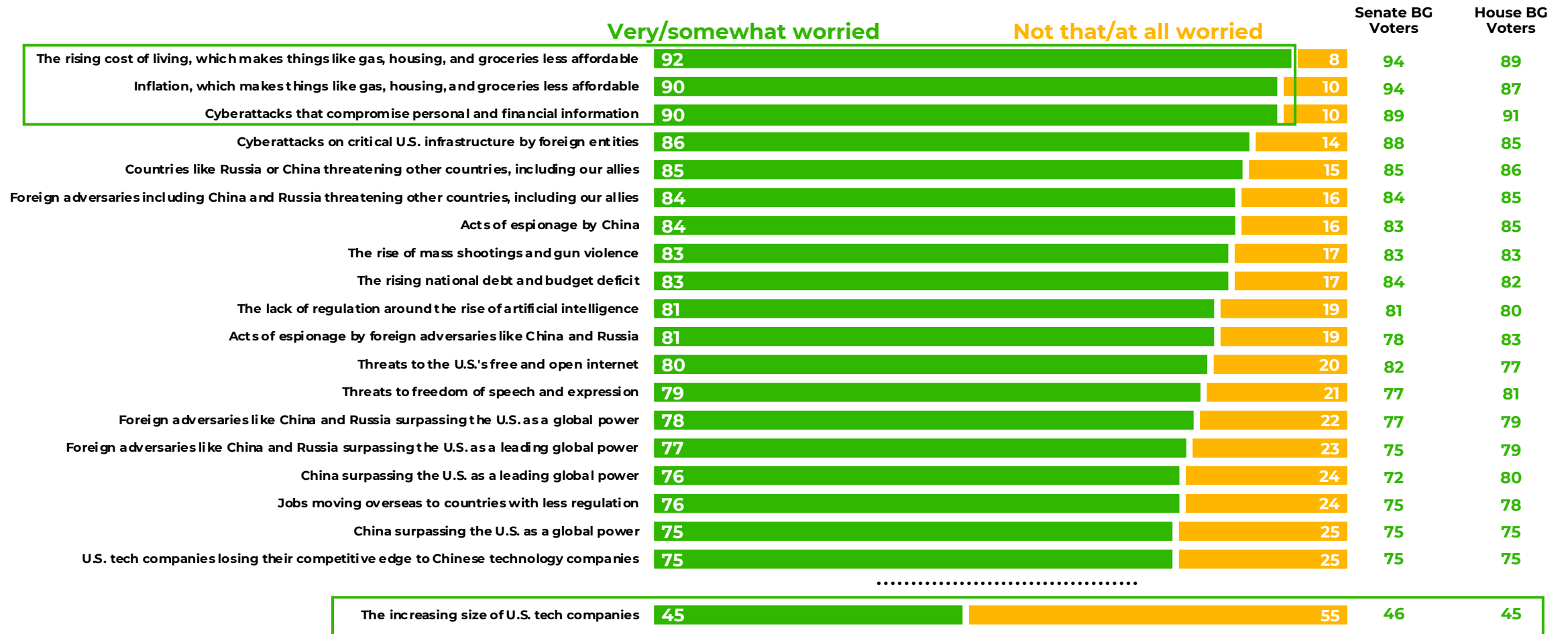
- 2 • *Data shown in charts is an average of the Senate battleground and House battleground data.*

Key Findings

- This election year, **battleground voters continue to be concerned about key election issues –inflation, the economy, and national security.**
- **Voters' interest in regulating U.S. tech is low** compared to the U.S. economy, foreign cyberattacks, and espionage.
- Voters are worried **regulation of the U.S. tech industry will harm U.S. national security, as well as its competitiveness** with foreign adversaries.
- **Battleground voters are more likely to support a candidate who prioritizes issues like the cost of living** over a candidate who wants to further regulate U.S. tech.

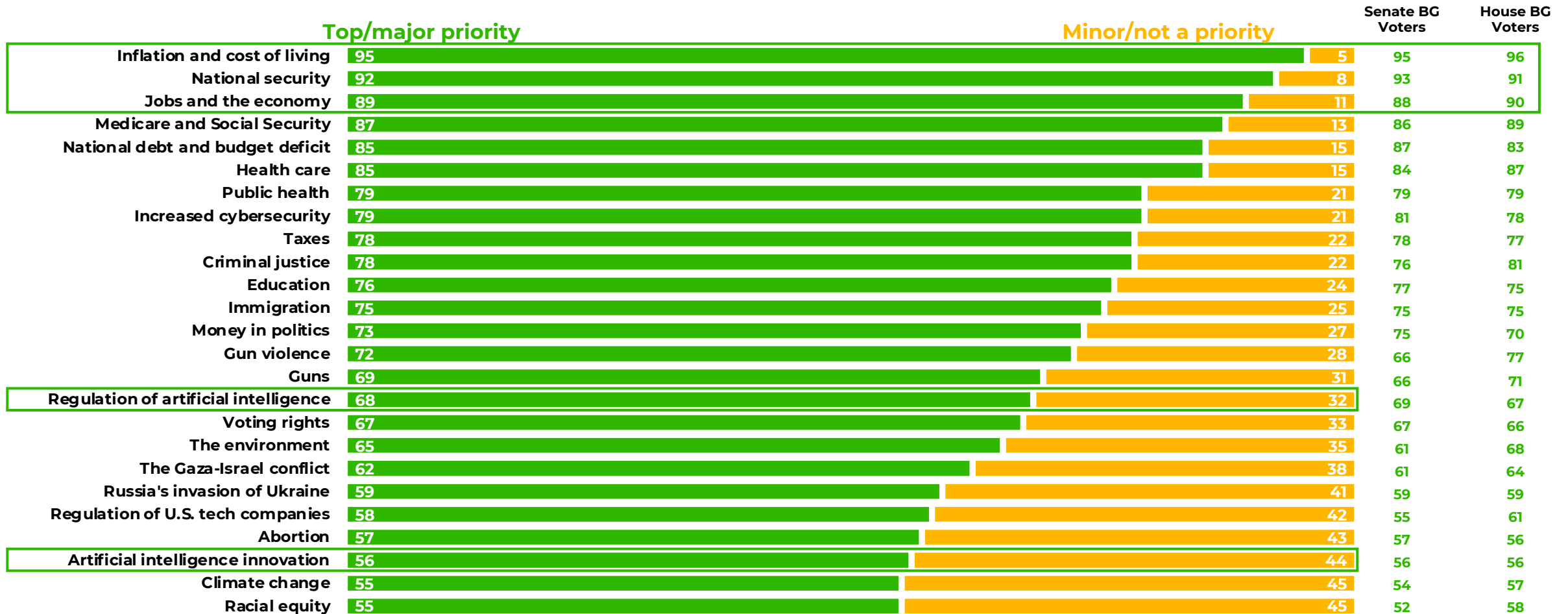
Voters are focused on key election issues like the cost of living & national security threats, not the size of U.S. tech companies

Thinking about the future of America, how worried are you, if at all, about each of the following?



Voters want Congress to prioritize inflation, the economy, and national security more than U.S. tech regulation

For each issue, please indicate how much of a priority is it for you that the government address that issue.



Further regulation of tech raises fears over U.S. national security issues, especially cyberattacks and Chinese and Russian espionage

Legislation that regulates certain tech companies can cause potential harms: For each please indicate how concerning it is to you personally.

	Extremely concerning	Very/somewhat concerning	Not that/at all concerning	NET CONCERNING	
				Senate BG Voters	House BG Voters
America could be made less safe by exposing our critical infrastructure to cyberattacks, exposing our elections to foreign interference, and putting our private data at risk	44	50	6	96	92
U.S. consumers and national security could be more vulnerable to cyberattacks	43	49	8	90	94
China could gain more opportunities to conduct espionage against the U.S.	43	49	9	91	91
Foreign adversaries like China and Russia could gain more opportunities to conduct espionage against the U.S.	42	49	9	94	88
Foreign countries like China and Russia could gain technological advantages over the U.S., including having a greater ability to interfere in our elections and hack our critical infrastructure	41	52	7	92	94
The artificial intelligence of foreign adversaries like China and Russia could surpass the artificial intelligence of the U.S. and be used to harm the U.S. economy and its national security	41	47	12	90	87
America could be made less safe by exposing our critical infrastructure to cyberattacks from foreign adversaries like China and Russia, exposing our elections to foreign interference, and putting our private data at risk	40	52	8	95	88
U.S. consumers and national security could be more vulnerable to cyberattacks from foreign adversaries like China and Russia	39	53	7	96	89
China could gain influence by making the United States dependent upon its technology and hardware	39	51	10	91	90
China's artificial intelligence could surpass the artificial intelligence of the U.S. and be used to harm the U.S. economy and its national security	38	51	12	85	92

Voters prefer candidates who focus on addressing the rising cost of living over candidates who want to regulate tech

If the next election for Congress were today, which candidate would you be more likely to support even if neither candidate is perfect?



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